

CURRICULUM VITAE

PROF. B K RAVI (BHEEMIAH KRISHNAN RAVI)

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Prof. B. K. Ravi is a veteran and renowned communication expert. Professor is well-versed in political, television, film, social media, Health Communication and development communication, and has a strong social commitment. He has produced numerous high-quality research works. His contributions as a teacher, researcher, critic and administrator are exceptional. According to him, the media is the most effective tool for uniting people and revealing the true social landscape, which encourages people to reflect, and be culturally aware.

Professor has thirty four years of teaching and research experience. The professor has served as the Registrar of Bangalore University and Chairman of the Department of Communication, at Bangalore University. Formerly, he was also a Member of the Karnataka State Commission for Backward Classes for two terms. He was the Special Officer at Karnataka Fine Arts University, Govt. of Karnataka, for two years.

Professor is the Executive Chairman of the National Communication Congress(NCC), Shantiniketan, Kolkata, and Member, Planning Board, Pandit Lakshmi Chand State University of Performing and Visual Arts, Rohtak, Haryana, nominated by the Governor of Haryana.

Professor B.K. Ravi has significantly contributed to the area of communication research; he is an editor, an editorial member, and a member of the advisory board for more than fifteen (15) renowned international and national research journals. He is also the editor-in-chief of "Constructive Communication," a peer-reviewed academic journal and he has been invited to serve as a resource person by the UGC for more than twenty-two (22) orientation courses and twenty-five (25) refresher courses. Professor published more than a hundred (100) research articles in national and international journals, conference proceedings, and internal publications while serving as the deputy coordinator of a UGC-sponsored Special Assistance Programme (SAP). The professor has guided eleven (12) students for doctoral studies, and eight (08) are currently pursuing their research under his guidance. Also, he has adjudicated many theses from national and international universities. He has chaired nearly fourteen (16) scientific sessions at various international conferences held in different countries.

Dr. B.K. Ravi was on the Scientific Committee of the First International Forum on Media and Information Literacy (MIL), constituted jointly by UNESCO and the University of Fez, Morocco, Africa, and also presented a paper titled "Information Literacy and the Theory

of Out-Of-Reach". During his academic tenure, he has presented research papers in India and abroad, which have included the USA, Poland, Japan, Morocco, New Zealand, Kenya, Malaysia, Canada, China, Qatar, Singapore, Jordan and Thailand. Prof. Ravi was invited to a prestigious international workshop on broadband policy held in Washington, DC, in 2012, organized jointly by the Ford Foundation and Penn State University, USA.

Dr. Ravi is the Vice President of the All India Communication and Media Association (ACMA) in New Delhi, an Honorary Member of Media Action Nepal, Khatmandu an organization to promote freedom of expression and media development, and a Member of the Advisory Board of the International Journalists Coalition (IJC) in the USA, a global organization for the welfare of journalists. He has published seven (09) books and has produced more than twenty-five (25) programs for television, including many documentaries. He also has to his credit nearly twenty (20) productions for radio, besides eighty-five (86) talks on All India Radio. His television documentary "PILIKULA" has bagged the prestigious Documentary Award-2015, conferred during the Global Communication Conclave in New Delhi in April 2015.

He is a Member of the National Executive Council, a former chairman of the Public Relations Council of India, Karnataka Chapter, and the President of the Karnataka Journalism and Communication Teachers Association (KSJCTA). He has bagged the National Award for Excellence in Media Education (SPNMA 2022) from the St. Pauls Society, India, and many other accolades, including the National Chanakya Award (2012) for academic communication and the Press Club of Bangalore Annual Award (2019). He is the Secretary-General, National Council-India, of the Asia Communication Media Congress (ACMC), Philippines. Also, an Advisory Board Member of the Global Communication Association (GCA), Greensboro, North Carolina, USA. Recently, his book on political communication, entitled "Modern Media Elections and Democracy," was published by SAGE Publications, and a book entitled "Media of the Millennium," a collection of research articles edited by Dr. B.K. Ravi was released by Sri. Siddaramaiah, Hon'ble Chief Minister of Karnataka recently. His latest article "Media Educators and Media Education for the Future: An Analysis of Re-Instilling Ethical Practices" was published by IGI Global, USA. He was invited to the 14th International Conference on Education-2023 organized by the Bridge Water State University, USA and Tafila Technical University, Jordan in Amman in May 2023 and presented his research paper entitled "Use of ICT for Internationalization and Cultural Competence of Higher Education: A Critical Analysis". Recently Prof. Ravi was conferred with the prestigious Chanakya National Dr.R.Sudarshan Memorial Award-2023 for Good Administration in New Delhi. He is also the Member of Executive Council of Deenbandu Chhotu Ram University of Science and Technology, Murthal, Sonipet, Haryana.



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